I Can Just Use This, Right?
a Copyright Survival Guide for Librarians

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You will get all the slides – no need to write everything down

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Google Doc (with links):

This is not legal advice!!
Topics covered

• Copyright basics
• What can I use in my work?
• Copyright and Open Access
• What can I do with my work?
• Creative Commons licences
Copyright basics
Copyright is an **automatic** right that comes into force when a work which meets certain criteria is created

- The work should be original
- It should be produced in a fixed form (e.g. written down)
- It should be a literary, dramatic, musical, artistic, film, broadcast work or sound recording
Why is copyright important?

- Helps the creator be rewarded for their efforts
- Encourages creativity
- Leads to the creation of new material and advances knowledge
Copyright is one of a bundle of rights which make up **Intellectual Property Rights**

Cambridge policy = copyright remains with the creator unless ...

- there are pre-existing conditions
- the work has been created for University administration/managerial reasons
Economic rights

• Right to copy a work
• Right to lend/rent a work
• Right to perform or show a work in public
• Right to broadcast a work
• Right to make an adaptation
Moral rights

- Right to object to derogatory treatment
- Right to be identified as an author
- Right to object to false attribution
- Right to privacy in films and photographs

Always retain
What can I use in my work?
Third party copyright

Long extracts of text

Material created by other people

Musical scores

Tables, figures and diagrams

Video and audio

Maps and charts

Illustrations and images

Work you authored but have published
• What would a fair and reasonable person do?
• Research and private study
• Criticism and review
• Remember to reference material
Seeking permission

- You need to seek permission from the rights holder
- If granted you need to indicate that permission was given
- Keep a copy of any correspondence
- If permission is not given you cannot make work available
  - Not hearing back is not granting permission!
• Start asking early
• Keep records of all correspondence
• Explain exactly what you want to use and why
• Keep trying ... but not too hard!
Copyright and Open Access
What is Open Access?

- More exposure for your work
- Practitioners can apply your findings
- Higher citation rates
- The public can access your findings
- Your research can influence policy
- Compliant with grant rules
- Taxpayers get value for money
- Researchers in developing countries can see your work

CC-BY Danny Kingsley & Sarah Brown
Why make your thesis available Open Access?

- Complies with funder OA mandate
- Enhances the profile of your work
- Offers a stable URL
- Provides long-term preservation
- Protects you from plagiarism
✓ Sometimes publishers ask us to take down theses when they get published as a monograph
✓ Unaware of any case where having a thesis in Apollo meant that it was NOT able to be published
✓ Work can be uploaded under an embargo
Using images in your work

- Why are you using this image?
  - Decoration  ❌
  - Illustrating a point
- But I took the image myself....
  - What is in the image?
  - Who is in the image?

You may need permission
Images of artworks require permission from both the artist and the person who took the photograph.
Safe image sources

• Flickr
  – https://www.flickr.com/

• Pexels
  – https://www.pexels.com/

• Pixabay
  – https://pixabay.com/

Remember to check the licence
What can I do with my work?
Copyright transfer agreements

• Economic vs moral rights
• Always check before you sign
• Not necessarily the final offer
• Keep a copy for future reference
Versions matter

PRE-PRINT

SUBMIT TO PUBLISHER

PEER REVIEW

EDIT

ACCEPTED BY PUBLISHER

AUTHOR'S ACCEPTED MANUSCRIPT

COPYRIGHT TRANSFER AGREEMENT

COPYEDITING TYPESETTING

PUBLISHED

VERSION OF RECORD

PUBLISHER OWNED

AUTHOR OWNED
Sherpa Romeo: www.sherpa.ac.uk/romeo/  Sherpa Juliet: www.sherpa.ac.uk/juliet/
Hello M. Ide-Smith!

Upload your manuscript to make sure your work can meet REF and other funders' Open Access requirements.

Which version should I upload?

Drop your file here or select a file.

My Uploads

You haven't uploaded anything yet.
Academic social networking
Publishing is just the start!

This is one researcher’s workflow for promoting their work post publication.

### Things to do when a paper comes out: a checklist

June 4, 2015

I found myself needing a checklist so that I could make sure I’d updated all the various web-pages that needed tweaking after the *Haeastosaurus* paper came out. Then I thought others might find it useful for when they have new papers. So here it is.

- Write a blog-post on SV-POW!
- Create a new page about paper in the SV-POW! sidebar.
- Add the full-resolution figures to the sidebar page.
- Update my online publications list.
- Update my University of Bristol IR page.
- Update my ORCID page.
- Update my LinkedIn page.
- Mendeley, if you do it (I don’t).
- ResearchGate, if you do it (I don’t).
- Academia.edu, if you do it (I don’t).
- Keep an eye on the new taxon’s Wikipedia page (once it exists).
- Add the paper to the Paleobiology Database (or ask someone to do it for you if you’re not authorised). [Credit: Jon Tennant]
- Tweet about it! [Credit: Matt Hodgkinson]
- Update Google Scholar, if it doesn’t pick up on the publication on its own.
- Add an altmetric score to the paper (Credit: Altmetric)

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Mike Taylor via Sauropod Vertebra

• Aim to connect researchers with common interests
• Commercial companies
• Don’t meet funder requirements
• Check which version you can share
• Check that you have permission to share content
• Only link to legal versions of your work
• Credit third party content
Creative Commons licences
Creative Commons

**Attribution**
Must acknowledge the author of the work

**No-derivatives**
Cannot change/remix the work

**Non-commercial**
Only the original author can make money

**ShareAlike**
New creations must be shared under the same rules
I want credit for my photograph
I don’t want anyone to change it
I don’t want anyone to make money from it

CC BY-NC-ND
Poster

- I want credit for my poster
- People are free to build on it and change it as long as they don’t make money from it
- They must share their work under the same terms

**Making the Modern Academic Librarian**

The *Supporting Researchers in the 21st Century* Programme

**What?** Open to all Cambridge library staff and running year round, Supporting Researchers aims to educate and inform about the rapidly evolving area of scholarly communication. Using a mixture of workshops and informal training, the programmes ensure staff are fully equipped to support the Cambridge research community in the 21st century.

**Why?** Scholarly communication is the process of scholars sharing their research findings with the wider academic community and beyond. Supporting this activity offers exciting challenges for library staff but in order to take full advantage they need to develop their skills. Supporting Researchers offers them a chance to do this within a local context.

Example slides
Resource

- I want my resource shared ‘as is’
- I don’t want to be paid for its use
Presentation

- People are free to build on my presentation and change it.
- They can charge people to hear them deliver it.

The Sherlock Librarian
Investigating the Workplace

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CC-BY
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**Attribution** Distribute, remix, tweak and build upon the work as long as the author is credited for the original creation.
License Features

Your choices on this panel will update the other panels on this page.

Allow adaptations of your work to be shared?
- Yes
- No
- Yes, as long as others share alike

Allow commercial uses of your work?
- Yes
- No
Questions?
Top copyright takeaways

- Check your copyright transfer agreement before you sign it
- Pay attention to 3rd party copyright as you go
- Always ask for help if you are unsure
Further information

- **Email:**
  - info@openaccess.cam.ac.uk
  - data@openaccess.cam.ac.uk

- **Web:**
  - http://osc.cam.ac.uk/copyright
  - http://www.legal.admin.cam.ac.uk/

- **Moodle:**
  - Cambridge Copyright Community
Thank you!