

Macroeconomic Risk Factors and the Role of Mispriced Credit in the Returns from International Real Estate Securities

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We examine the canonical influence of global market, currency and inflation risks on the returns from international real estate securities. In addition, we study how mispricing of credit in the local banking systems is related to the returns from these securities. We analyze a global sample of real estate securities over the period 1999 to 2011 to test our hypotheses. We find support for the anticipated relationships between macroeconomic risk factors and the returns from international real estate securities. Our evidence also supports the expected link between local credit market conditions and the performance of international real estate securities.

What are the factors that drive the returns on international real estate securities? Empirical research has established the importance of the world stock market, regional influences and firm-level characteristics, such as size and value effects.¹ However, Worzala and Sirmans (2003) conclude that the return drivers of international real estate securities are insufficiently understood. Research in international asset pricing highlights the role of macroeconomic factors, in particular a global market factor, inflation and foreign exchange rate risks (Solnik 1974, Grauer, Litzenberger and Stehle 1976, Sercu 1980). Yet, the canonical influence of macroeconomic factors on international real estate securities has not been established.²

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¹See, for example, Eichholtz *et al.* (1998), Eichholtz and Huisman (2001), Case, Goetzmann and Rouwenhorst (1999), Ling and Naranjo (2002), Hamelink and Hoesli (2004) and Bond, Karolyi and Sanders (2003).

²A notable exception in this context is Bardhan, Edelstein and Tsang (2008), which consider the local term spread and an indicator of a country's economic openness.

In this article, we jointly examine the empirical implications of the major international asset pricing models for the time-series of international real estate securities returns. Moreover, we employ this framework to identify the influence of an additional macroeconomic factor that derives from the local credit market conditions and is intricately linked to the local real estate markets. We develop a testable hypothesis of how local credit market conditions and the mispricing of credit may impact the returns from international real estate securities. Consequently, we augment our international asset pricing model with a measure of mispriced credit. This measure captures underpriced default risk and is based on the asset price response to changes in the lending spread in an economy.³

The relationship between macroeconomic risk factors, credit market conditions and firm performance is arguably of particular interest in the context of real estate securities. These securities represent an interesting case study for two main reasons. First, real estate is especially sensitive to credit market conditions as the asset class is characterized, among others, by fixed short-run supply and high capital intensity. Second, investors commonly employ real estate stocks in order to gain exposure to the underlying direct real estate, the performance of which is linked to the macroeconomy. As a result, the structure of the empirical relationships among macroeconomic risk factors, credit market conditions and the performance of real estate securities seems to be a natural but, to date, underresearched question.

We primarily establish empirical evidence for the role of macroeconomic factors in explaining the time-series of international real estate returns. In addition, our analysis also contributes to the literature on the relationship between credit market conditions and the performance of real estate and financial assets. Research to date has established the role of the credit volume supplied in an economy in driving real estate values (Mian and Sufi 2009, Glick and Lansing 2010, Pavlov and Wachter 2011b). However, credit volume is endogenously determined within the economy. Without information on the pricing of credit it is impossible to identify whether credit volume changes as a result of demand or supply effects, such as reduced credit standards, which are commonly named as a driver of unsustainable real estate values. We contribute to this debate by focusing on the relationship between the pricing of debt, the value of real estate assets and how this filters through to the performance of financial assets that are linked to real estate assets.

Further, research has only begun to attempt to identify the driving forces behind the complex interactions between credit and real estate values. The existing

³See Pavlov and Wachter (2009), Allen and Gale (1999) and Allen (2001).

literature in this area largely focuses on the residential sector. There are few studies to date that examine commercial real estate.⁴

Here, we expand on this research by examining firm returns in the context of an international asset pricing model that includes proxies for aggregate risk factors, such as the return on the world stock market as well as residual country-level stock market factors and other macroeconomic variables. Our framework allows us to control for the argument put forward in Favilukis *et al.* (2012) that aggregate risk drives real estate values via an easing of credit standards and thus expansion of credit availability. Therefore, our set-up enables us to contribute to this literature by isolating the effects related to the pricing of credit that are at play within the real estate sector, net of changes in the perception of aggregate risk in the economy.

The remainder of this article is structured as follows. In the next section, we review the related literature. We then outline our empirical approach in the section “Methodology” and describe data and descriptive statistics in the section “Data.” Sections “Results” and “Robustness Tests” discuss our empirical findings before reaching the “Conclusion.”

Related Literature

The conceptual background for this study is given by the international asset pricing literature. Three seminal models describe international security returns as a function of a global market factor, inflation and foreign exchange rate risk (Solnik 1974, Grauer, Litzenberger and Stehle 1976, Sercu 1980). Consistent with evidence from the US stock market, firm characteristics, such as size and book-to-market ratio, also appear to capture a significant proportion of the cross-sectional and time-series variation in international stock returns (Fama and French 1998, 2011). However, it remains unclear whether underlying fundamental risks (Fama and French 1996) or behavioral biases (Lakonishok, Shleifer and Vishny 1994, Daniel and Titman 1997) drive the premiums on these factors. Further, there is an ongoing debate about whether any international factor, macroeconomic or characteristic-based, derives its premium locally or globally (Fama and French 1998, Griffin 2002, Bekaert, Hodrick and Zhang 2009, Hou, Karolyi and Kho 2011). Multifactor asset pricing models appear to explain a significant proportion of the variation in real estate security returns in a domestic (U.S.) context (Chan, Hendershott and Sanders 1990, Ling and Naranjo 1997, Karolyi and Sanders 1998, Ling and Naranjo 1999, Ling, Naranjo and Ryngaert 2000). Against this background, and with increasing

⁴Exceptions are Pavlov and Wachter (2011b), Allen (2001) and Allen and Gale (1999).

data availability, the real estate literature has begun to address some of these questions in the context of international real estate asset pricing.

A number of empirical studies examine the evidence for global versus regional factors in explaining the returns on international real estate securities (Eichholtz *et al.* 1998, Case, Goetzmann and Rouwenhorst 1999, Eichholtz and Huisman 2001, Ling and Naranjo 2002). This evidence generally supports the notion of global pricing alongside the significance of a residual local or regional market factor that persists in the presence of the global factor. A parallel stream of studies expands the set of potential predictors to international firm-level characteristic factors and presents evidence that generally supports the importance of the value and size effects (Eichholtz and Huisman 2001, Bond, Karolyi and Sanders 2003, Hamelink and Hoesli 2004). There is also empirical evidence for the significance of macro variables, such as the local term spread and an indicator of a country's economic openness in pricing international real estate securities (Bardhan, Edelstein and Tsang 2008). Nevertheless, the literature to date stops short of jointly estimating the relative impact of the three factors derived from the international asset pricing models on the time-series of international real estate security returns.

Research suggests that the relationship between the returns on (international) real estate securities and the performance of the underlying direct real estate markets is weak.⁵ This result seems puzzling as theory suggests that the two markets are linked through the relative cost of capital (Carlson, Titman and Tiu 2010). In parallel, the meltdown of global real estate markets in 2008 has fuelled considerable interest in the factors that facilitate the rapid appreciation and subsequent decline of international real estate values. Theory predicts complex interactions between the real and financial sectors in propagating shocks through the economy (Bernanke, Gertler and Gilchrist 1996, Kiyotaki and Moore 1997), but the direction of the relationship between credit and real estate values remains unclear. Research has established evidence that credit fuels house prices (Mian and Sufi 2009, Glick and Lansing 2010, Pavlov and Wachter 2011b) and that house prices influence credit supply (Goetzmann, Peng and Yen 2012). Further, research on the nature of the mechanism through which credit conditions affect house prices is scarce, our understanding of the channels through which financial intermediation, and especially the price of credit, rather than credit volume, affects global real estate values remains incomplete.⁶

⁵See, for example, Giliberto (1990), Martin and Cook (1991), Myer and Webb (1993), Seck (1996), Ling and Naranjo (1999), Clayton and MacKinnon (2001), Clayton and MacKinnon (2003), Gyourko and Keim (1992) and Pavlov and Wachter (2011a).

⁶The distinction between residential and commercial real estate in this context is not trivial as the marginal price-setting investor in the commercial sector is likely to be an

We provide a comprehensive analysis that jointly examines the main empirically testable implications from the three major international asset pricing models as they pertain to global market risk, foreign exchange and inflation risk. Therefore, we offer an attempt to unify prior research into global versus local and macroeconomic factors in international real estate securities returns. We employ this framework in order to explore an additional return-driving factor. This factor relates to the potential systematic underpricing of put options embedded in nonrecourse loans for real estate assets.⁷ We exploit data on global real estate firms in order to determine the influence of macroeconomic factors on firm returns and relate firm-level asset pricing to a potential mechanism of interaction between real and financial markets.

Methodology

Macroeconomic Risk Factors

Our primary objective is to establish empirical evidence for the role of macroeconomic factors in explaining the time-series of returns from international real estate securities.⁸ We adopt the perspective of a U.S. investor in this study, focusing on US\$-denominated returns, US Treasury bills as the risk-free rate and foreign exchange rate risks measured relative to the US\$. We estimate the following global panel model, allowing for random security-specific effects, as indicated by a Hausman test:

$$r_{jt} = \theta_0 + \theta_1 r_{wt} + \theta_2 r_{ct}^\perp + \theta_3 r_{et}^\perp + \theta_4 e_t + \theta_5 \lambda_t + \theta_6 i_t^{US} + \omega_{jt}, \quad (1)$$

where r_{jt} is the excess monthly total return over the risk-free rate on security j . All predictors are expressed as excess returns over the risk-free rate. The residual $\omega_{jt} = \varpi_{jt} + \xi_j$ contains security-specific effects. We cluster standard errors by firm to be robust to heteroskedasticity and autocorrelation (Hoechle 2007, Petersen 2009, Thompson 2011). We also include year fixed-effects to account for latent macroeconomic shocks.

International asset pricing models typically consider firm returns to be positively related to a global market factor. We therefore include the returns on a

institution holding a diversified portfolio of assets. Theory predicts that a diversified investor will place relatively more importance on systematic risk and less importance on idiosyncratic risk.

⁷As such, this study also builds on the prior work of Pavlov and Wachter (2009), Pavlov and Wachter (2004), Pavlov and Wachter (2006), Allen (2001) and Allen and Gale (1999).

⁸We focus on the time-series of returns instead of testing the cross section as the number of cross-sectional units (countries) in the final sample is small (20 countries).

global stock market proxy, r_{wt} , in our regression. Following Bond, Karolyi and Sanders (2003), we add a residual country factor, $r_{ct}^\perp$, from the projection:

$$r_{ct} = \alpha_c + \beta_c r_{wt} + \epsilon_{ct}, \quad (2)$$

where r_{ct} is the monthly excess total return on country c 's main stock market index over the risk-free rate, r_{wt} is the monthly excess world market return and ϵ_{ct} is the residual representing the orthogonalized country factor $r_{ct}^\perp$. Similarly, we control for a residual real estate factor (Bond, Karolyi and Sanders 2003) from the projection:

$$r_{et} = \alpha_e + \beta_{e1} r_{wt} + \beta_{e2} r_{ct} + v_{et}, \quad (3)$$

where variables are defined as in (2), r_{et} is the monthly excess total return on country e 's EPRA/NAREIT listed real estate index over the risk-free rate and v_{et} is the residual representing the orthogonalized real estate factor $r_{et}^\perp$.

Theory further predicts a positive relationship between exchange rate risk and security returns. We decompose the foreign exchange rates of our sample countries into a common and residual component. This approach helps reduce multicollinearity between commonly correlated exchange rates and preserves more information than using a broad index (Vassalou 2000). Specifically, we project:

$$r_{lt} = \delta_l + \sum \gamma_l r_{lt} + \eta_{lt}, \quad (4)$$

where r_{lt} is the monthly change (logged ratio of the exchange rate at time t over $t - 1$) in currency l 's exchange rate relative to the US\$. We regress r_{lt} on the changes in all remaining $L - 1$ exchange rates. The η_{lt} represent the residual components in currency l . We then obtain a time-series of the average residual components e_t . We define the common component from (4) as $\kappa_{lt} = r_{lt} - \delta_l - \eta_{lt}$. Deviations from the period means κ_t are collected in ϕ_{lt} to create a time-series average λ_t , yielding:

$$e_t = \frac{1}{L} \sum_{l=1}^L \eta_{lt} \quad \text{and} \quad \lambda_t = \frac{1}{L} \sum_{l=1}^L \phi_{lt}. \quad (5)$$

International asset pricing models also consider inflation risks in international stock returns. We focus on the role of US inflation given the US-centric perspective of this study with the use of the US\$ as the numeraire currency, and given the importance of the US economy in a global context. We filter US CPI data using an ARIMA (0,1,1) specification (Fama and Gibbons 1984, Vassalou 2000). The residuals represent unexpected inflation, which we include in the regression as i_t^{US} (Vassalou 2000).

The Role of Mispriced Credit

Our second objective is to examine the effect of mispriced credit on the returns from international real estate securities. Pavlov and Wachter (2004, 2006) show that mispricing of credit can occur when bank managers' myopia, limited liability, deposit insurance or a combination of these factors, render the market for credit inefficient.

Market inefficiency violates the Modigliani and Miller (1958) assumptions and thus allows the link between the prices of different forms of capital to break down. As a result, the price of credit can vary independently of the price of other forms of capital traded in efficient markets, especially equity. We consider the case where credit market inefficiency manifests in underpricing of the put option that is embedded in nonrecourse loans and whose value compensates the lender for default risk.

Our main hypothesis is primarily based on the work of Pavlov and Wachter (2009), who argue that underpriced credit inflates the value of real estate assets and in addition makes real estate markets relatively more sensitive to negative demand shocks.

We propose that this model has a more general implication for the returns on listed real estate investment firms. If firms exploit underpriced debt, this produces excess free cash flow. Firms may use this excess cash to purchase real estate at inflated values. Firms may also overinvest and pursue inefficient projects. Managers may employ such a strategy in an attempt to build corporate empires (Jensen 1986, Jensen and Meckling 1976, Jensen 1993).⁹ Empire building commonly detracts from firm value as it is contrary to shareholder interests.¹⁰

Pavlov and Wachter (2009) develop a market-based symptom of underpriced credit that is exploited in the market. We hypothesise an inverse relationship between current firm returns and this underpricing symptom in the last period. Investors disapprove of activities that represent an inefficient use of their funds (Jensen and Meckling 1976, Jensen 1986, 1993). The underpricing symptom that investors can observe using past firm returns allows them to assess to some

⁹For instance, Ghosh *et al.* (2011) find evidence consistent with empire-building in REIT capital structure choices.

¹⁰While it would be interesting directly to examine the impact of overinvestment, we believe that this is beyond the scope of this article. In the context of this study, it would be very difficult to explicitly measure overinvestment driven by underpriced credit as we cannot observe a counter-factual outcome as to what managers would have done in the absence of mispriced credit.

extent whether managers engage in inefficient financing activities enabled by underpriced credit. Investors can penalize managers for these activities by bidding down the price of the stock, depressing returns in the current period. We expect that firms that exploit underpriced credit underperform relative to those firms that do not exploit inefficient credit markets. In order to test this hypothesis, we augment the asset pricing model described in (1) with the underpricing variable, ρ_{jt} .

Pavlov and Wachter (2009) suggest that a negative correlation between changes in the default spread and firm returns indicates underpricing of credit exploited by the firm. The default spread declines either due to a reduction in the expected future volatility of firm returns or underpricing of default risk. Lenders and borrowers have a strong incentive to hide underpricing. No lender would admit to charging too little for a loan, and no borrower would ever suggest that their business is riskier than implied by their borrowing rate. It is therefore impossible for outsiders to distinguish between the two causes of declining default spreads. We need to identify a signal that responds differentially to the two possible causes of default spread declines.

One such variable is the equity price of the firm, assumed to be efficient. If the default spread declines because the future expected volatility of the firm declines, there is little impact on the equity price. Marginal equity investors are diversified, and individual volatility concerns them only through its impact on the covariance with the broad market. This effect is likely small.

On the other hand, if the default spread declines because the firm is accessing underpriced financing, this substantially impacts the equity price. Underpriced financing is no different than any other underpriced input, and it benefits the owners dollar for dollar. If underpricing is prevalent in the economy, then it lifts the asset prices for all assets in fixed supply, such as real estate. This further benefits the equity holders of real estate firms.

In summary, equity prices increase substantially if the default spreads fall because of underpricing, and they change little if default spread changes rationally in response to changes in firm volatility (which is diversifiable). Therefore, credit underpricing generates a negative correlation between equity returns and changes in default spreads, while correct pricing generates little or no correlation. Therefore, we can use the correlation between equity returns and changes in the default spread as an observable and objective symptom of underpricing. The above reasoning is formally laid out in Pavlov and Wachter (2009).

We calculate this correlation as follows:

$$\rho_{jt} = \text{corr}(r_j, \Delta_c^D), \quad (6)$$

where r_j is a column vector containing the monthly total returns on security j from time $t - 24$ to t and Δ_c^D is a column vector containing the monthly changes in the default spread in security j 's domicile c over the same period.¹¹

We proxy the default spread using the spread in country c 's main lending and deposit rates (Pavlov and Wachter 2009). Each element in the vector ρ_{jt} corresponds to a monthly observation of a rolling 24-month correlation value.¹²

We specify the augmented asset pricing model with the lagged values of $L.\rho_{jt}$, then have:

$$r_{jt} = \theta_0 + \theta_1 r_{wt} + \theta_2 r_{ct}^\perp + \theta_3 r_{et}^\perp + \theta_4 e_t + \theta_5 \lambda_t + \theta_6 i_t^{US} + \theta_7 L.\rho_{jt} + \omega_{jt}. \quad (7)$$

If firms exploit underpriced debt, they will exhibit positive values of ρ_{jt} . We anticipate that these firms underperform relative to their peers and expect a negative sign for the coefficient of the underpricing variable ρ_{jt} . The fact that we lag ρ_{jt} also helps alleviate concerns surrounding a potential tautology between the dependent variable and this predictor containing a function of firm returns.

Note that the underpricing symptom does not mechanically force a firm exhibiting the symptom to under- or outperform. To see this, recall that the symptom is based on the correlation between changes in the default spread and stock returns. A firm can quite easily exhibit the correlation and underperform in the long run, as we hypothesize. Mechanically, a firm can also exhibit the symptom and outperform. In other words, a firm that underperforms on average over the study period can still have short-term fluctuations, positive or negative, depending on the most recent changes in the default spread in the economy. Even a firm without any positive return events can exhibit a negative correlation between returns and spreads simply based on the variation in the magnitude of negative returns, as the formula for correlation subtracts the mean of each series.

¹¹The focus on the lending spread in the domicile might introduce a bias for firms that invest and thus potentially borrow in countries outside their domiciles. However, there appears to be only a small number of firms in this category.

¹²The choice of this time window balances economic and statistical considerations. Real investment decisions need to adjust to changes in the cost of borrowing, and the results must manifest in returns, suggesting a substantial lag before an effect becomes observable. At the same time, we aim to keep the window short in order to alleviate smoothing effects. Our main results are robust to employing alternative windows, such as 12 and 18 months, which we believe are reasonable given the overall length of the sample.

We also estimate this model with the underpricing symptom calculated on the basis of the residual returns filtered using the asset pricing model in (1) instead of the raw returns as described in (6).

Control Variables

We control for firm leverage using semiannual data on total debt-to-equity ratios, obtained from SNL. We include the debt-to-equity ratio as potentially highly levered firms may be more sensitive to changes in the lending spread even in the absence of mispriced credit or without exploiting any mispriced credit that may be present.

We control for firm size, proxied by the log of the annual market capitalization of the firm in millions of current US\$ from SNL as this variable may potentially impact on the responsiveness of firm returns to macroeconomic shocks and thus influence any relationship we identify between firm performance and the variables of interest.

We also include an indicator variable that takes the value of one if a firm has elected the REIT status in order to control for potential differences between REITs and unregulated real estate investment firms in the sample, as our study focuses on a period when REIT regimes were introduced in many of the sample countries. The underlying information is from SNL.

Further, we control for country-level governance using the data set on Worldwide Governance Indicators (WGI) provided by the World Bank, as mispriced credit may be more easily exploited in countries where governance is weak. The WGI data comprises six separate governance measures. We have aggregated these measures into a single, equally weighted average per country and year. Prior to 2002, the WGI were published on a bi-annual basis. In these cases, we have included the results from a linear interpolation between the dates available to fill missing values.

Lastly, we include year- and country-fixed effects in order to capture latent economic shock factors and country-specific influences, such as changes in legislation.

Data

Our sample comprises the monthly total returns on all listed real estate investment firms on SNL Financial. Macroeconomic data on real GDP, CPI and deposit as well as lending rates are from the IMF, the World Bank and Global Financial Data (GFD). Monthly total returns on country-level and world stock market proxies, EPRA/NAREIT country-level listed real estate indices and foreign

exchange rate data are obtained from *Datastream*. We include the returns on the one-month US treasury bill as proxy for the risk-free rate.¹³

The SNL global database is comprehensive from 1999 onwards. We begin the full study period in 1999 and end in 2011, covering a full economic real estate cycle. Return data and GDP are denominated in US, and all foreign exchange rates are expressed relative to the US\$. The initial sample contains data on 585 firms from 20 countries, comprising a total of 60,261 firm-month return observations.

We construct our sample as an unbalanced panel in order to mitigate any survivorship bias. Elton, Gruber and Blake (1996) define survivorship bias as the tendency for failed firms to be excluded from performance studies, producing skewed results as only firms that were successful enough to survive until the end of the period are included. We include firms in our sample for as long as they existed.

Table 1 provides information on the composition of the sample. The majority of the firms in our sample are from the US (164) and the UK (93), followed by Hong Kong (49), Singapore (44), Canada (43) and Japan (42). The largest sample firms are domiciled in the US, Hong Kong, Japan, Australia, France and Spain.

The average return across all firms is 0.05%. Countries with above-average returns include Singapore (0.2%) and Hong Kong (0.6%), Sweden (0.3%) and France (0.5%), as well as the North American markets in the US (0.5%) and Canada (0.9%). Markets with below-average performance include mainly the European markets, such as the UK (−0.8%), Italy (−2%) and Spain (−1.1%), but also Australia (−0.4%). The average standard deviation of monthly returns is 13.5%. Countries with above-average return volatility largely coincide with the countries showing poor performance over the study period. Low-volatility markets are mainly the mature European countries, such as Belgium (5.3%), Switzerland (4.7%) and Finland (9.0%).

Over the full study period, the median return tends to exceed the mean in some countries, suggesting that negative outliers may bias the mean returns that may intuitively appear low in some cases. Table 2 presents the monthly mean total return by subperiods and shows that the period prior to the recent crisis produces

¹³The data are obtained from http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/data_library.html.

Table 1 ■ Descriptive statistics for the country-level real estate securities—Full study period (1999–2011).

Country	Firms	Mean Market Cap.	Mean Return	Median Return	S.D.	<i>N</i>
Australia	29	2,456.294	−0.443	0.824	13.008	2,970
Austria	7	976.743	−0.863	0.245	12.355	703
Belgium	12	543.632	0.394	0.577	5.265	1,386
Canada	43	863.933	0.886	1.077	11.797	4,502
Finland	3	558.458	0.284	0.386	9.002	400
France	25	2,337.066	0.452	0.408	10.771	3,117
Germany	27	407.706	−1.087	0.000	15.583	1,970
Hong Kong	49	5,431.961	0.634	0.542	13.784	4,846
Italy	5	932.551	−1.953	−0.308	17.460	543
Japan	42	2,797.452	−0.144	0.243	11.146	3,519
Netherlands	8	1339.411	−0.618	0.000	11.585	952
New Zealand	3	525.231	0.630	0.687	4.063	313
Norway	3	853.528	−0.566	−0.303	10.921	230
Poland	2	1,224.319	0.160	0.000	10.796	239
Singapore	44	1,462.337	0.176	0.367	11.380	3,915
Spain	8	2,319.543	−1.063	−0.389	15.507	834
Sweden	13	944.921	0.273	1.180	12.403	1,438
Switzerland	5	1,208.937	0.288	0.386	4.740	566
US	164	2,156.313	0.509	1.147	12.423	19,097
UK	93	906.800	−0.795	0.000	13.672	8,721
Total	585	1,512.357	0.057	0.523	13.485	60,261

Notes: The table presents descriptive statistics for a total of 585 sample firms from 20 countries, resulting in an initial sample size of 60,261 firm-month observations, recorded over the full study period January 1999 to December 2011. All firm-level information presented in this table is obtained from the *SNL Financial Global Database*. Firms indicates the number of firms included in the sample in a given country, as determined by the SNL coverage. Mean market capitalization refers to the average market capitalization of the sample firms in a given country over the study period in millions of current US\$. The table also presents mean and median monthly total returns of the sample firms in percentage form, alongside their standard deviation (S.D.) and the number of observations (*N*).

on average higher and less volatile return values, more consistent with *a priori* expectations.¹⁴

Panel (A) of Table 3 describes the macroeconomics control variables. The risk-free rate, proxied by the return on one-month US T-bills, averages 0.2% during the study period. On average, the MSCI World delivers 0.2% total monthly

¹⁴Returns are denominated in US\$. The relative performance of the firms across the subperiods remains consistent when returns are measured in local currency.

Table 2 ■ Descriptive statistics for the monthly total return on country-level real estate securities—Selected subperiods.

Country	2002–2011		2002–2007	
	Mean Return	S.D.	Mean Return	S.D.
Australia	−0.499	13.272	1.410	6.022
Austria	−1.097	13.291	−0.120	4.736
Belgium	0.435	5.478	0.724	4.232
Canada	0.908	10.893	1.671	9.223
Finland	0.504	9.742	1.943	6.824
France	0.389	10.513	1.327	9.676
Germany	−1.194	15.281	0.705	15.518
Hong Kong	0.653	13.826	2.071	12.881
Italy	−2.856	17.459	0.540	7.901
Japan	−0.236	10.815	1.449	8.899
Netherlands	−0.749	12.512	0.951	5.125
New Zealand	0.630	4.063	1.131	3.693
Norway	−0.486	11.67	1.331	6.449
Poland	0.461	10.834	2.413	10.36
Singapore	0.385	11.258	1.889	8.53
Spain	−1.564	16.584	2.512	12.135
Sweden	0.295	12.485	1.625	9.751
Switzerland	0.355	4.797	0.705	3.756
US	0.465	12.605	0.936	7.429
UK	−1.041	14.206	0.563	9.151
Total	−0.001	13.515	1.361	10.554

Notes: The table presents descriptive statistics on the total monthly return for a total of 585 sample firms from 20 countries, resulting in an initial sample size of 60,261 firm-month observations. The return data are presented for two subperiods, (1) the period following the introduction of US REITs into the broader stock market indices, which may have influenced investor awareness with regard to listed real estate investment firms, that is the subperiod 2002–2011, and (2) the period prior to the onset of the global financial crisis, that is the subperiod 2002–2007. All firm-level information presented in this table is obtained from the *SNL Financial* Global Database. Monthly total returns of the sample firms are presented in percentage form, alongside their standard deviation (S.D.).

return. The country and real estate residuals do not seem to offer a positive premium over the risk-free rate during our study period. The residual and common currency factors are slightly negative (−0.2%). US inflation averaged 0.2% per month during the study period. The mean country governance score is 1.4. Panel (B) presents the firm-level controls we include. The mean debt-to-equity ratio is 1.9; the mean firm size is US\$1.9 billion the mean rate of investment is 3.5% and approximately 48% of the observations are from REITs.

Table 3 ■ Descriptive statistics for the control variables—Full study period (1999–2011).

Panel (A): Macroeconomic Control Variables				
Variable	Mean	Median	S.D.	N
<i>Risk-free rate</i>	0.206	0.150	0.167	155
<i>MSCI</i>	0.174	0.639	4.864	155
<i>Country residual</i>	0.006	0.038	3.610	155
<i>Real estate residual</i>	0.007	0.215	5.411	155
<i>Currency residual</i>	−0.205	−0.189	0.329	155
<i>Common currency factor</i>	−0.204	−0.302	1.984	155
<i>US inflation</i>	0.205	0.202	0.407	155
<i>Country governance</i>	1.401	1.430	0.207	155
Panel (B): Firm-Level Control Variables				
<i>DE ratio</i>	1.855	1.010	4.395	51,613
<i>Firm size</i> (in US\$ mil.)	1,880.210	677.229	3,934.682	60,972
<i>Rate of investment</i>	0.035	0.000	1.546	21,783
<i>Proportion of observations with REIT status dummy</i>	0.484	0.000	0.500	106,000

Notes: The table presents descriptive statistics on the control variables included in our regression model, summarized over the period January 1999 to December 2011. Panel (A) contains the macroeconomic variables. The *risk-free rate* is the monthly total return on one-month US Treasury bills obtained from Kenneth French's database. *MSCI* is the monthly total return on the *MSCI* world stock market index. The *country residual* is obtained from regressing the monthly excess (over the risk-free rate) total return on country *c*'s main stock market index on the monthly excess total world stock market return and collecting the residuals that represent the orthogonalized country factors. The *real estate residual* is obtained from a projection of the monthly excess total return on country *c*'s *EPRA/NAREIT* listed real estate index on the corresponding excess return on the world stock market index and the country's main stock market index and collecting the residuals that represent the orthogonalized real estate factor. The *currency residual* is obtained from projecting the monthly change in country *c*'s exchange rate relative to the US\$ on the changes in all other countries' exchange rates relative to the US\$ and collecting the residuals, which we average to obtain the residual currency factor. The *common currency factor* is obtained from averaging the deviation from the mean predicted values of this projection (excluding the constant). *US inflation* is the change in the CPI index. All macroeconomic data are presented in percentage format. *Country governance* is the equally weighted average of the six component scores of the World Governance Indicators obtained from the World Bank. Panel (B) contains the firm-level control variables. *DE ratio* is the debt-to-equity ratio of the sample firms. *Firm size* is the market capitalization of the sample firms in millions of current US\$. The *rate of investment* is the annual change in net real estate investment relative to the beginning of period net real estate investment (in decimal form). *REIT status* is a dummy variable that takes the value of one if a firm has elected the *REIT status*. All firm-level data is from SNL.

Table 4 ■ Descriptive statistics for the underpricing variable—Full study period (1999–2011).

Country	Mean	Median	S.D.	N
Australia	0.035	0.048	0.250	2,859
Austria	0.024	0.026	0.274	776
Belgium	0.036	0.037	0.280	1,237
Canada	0.048	0.036	0.261	4,108
Finland	0.006	0.022	0.207	399
France	−0.025***	−0.019	0.228	2,808
Germany	0.053	0.048	0.264	2,080
Hong Kong	0.149	0.148	0.270	4,447
Italy	−0.030***	−0.032	0.225	580
Japan	−0.131***	−0.140	0.284	3,949
Netherlands	0.081	0.074	0.195	878
New Zealand	−0.001	−0.035	0.290	310
Norway	0.041	0.012	0.181	244
Poland	0.087	0.130	0.174	223
Singapore	0.021	0.031	0.268	3,709
Spain	0.013	0.004	0.249	834
Sweden	−0.030***	−0.046	0.297	1,480
Switzerland	−0.103***	−0.025	0.321	609
US	−0.037***	−0.037	0.269	17,292
UK	0.048	0.051	0.256	8,662

Notes: The table presents the descriptive statistics for the underpricing variable. The underpricing variable is the rolling 24-month correlation between the returns on the listed real estate firms in a country and the monthly change in the default spread in the corresponding country. A significant negative value indicates significant mispricing of credit exploited by the listed real estate firms in the country on average over the study period 1999 to 2011. Asterisks denote the results from a t -test for H_0 : mean = 0 versus H_A : mean < 0. Significance is indicated as follows: *** p < 0.01, ** p < 0.05, * p < 0.10.

Table 4 describes the underpricing variable by country. The mean is slightly negative for France, Italy, Japan, Sweden, Switzerland and the US, suggesting that these countries on average exhibit the underpricing symptom. The standard deviations of the underpricing variable are in excess of 20% for most countries. This fact suggests significant variation of the underpricing variable. Pavlov and Wachter (2009) suggest that a negative correlation between changes in the default spread and firm returns indicates the exploitation of underpriced credit. Figure 1 shows that the global average of the underpricing variable was negative in the run-up to the recent crisis, suggesting that firms were able to exploit underpriced debt in this period.

Figure 1 ■ Time-series evolution of underpricing variable—Global average. The figure shows the time-series evolution of the global average of the lagged underpricing variable over the study period. The underpricing variable is the rolling 24-month correlation between the returns on the listed real estate firms in a country and the monthly change in the default spread in the corresponding country. A significant negative value indicates significant mispricing of credit exploited by the listed real estate firms in the country on average over the study period 1999 to 2011.

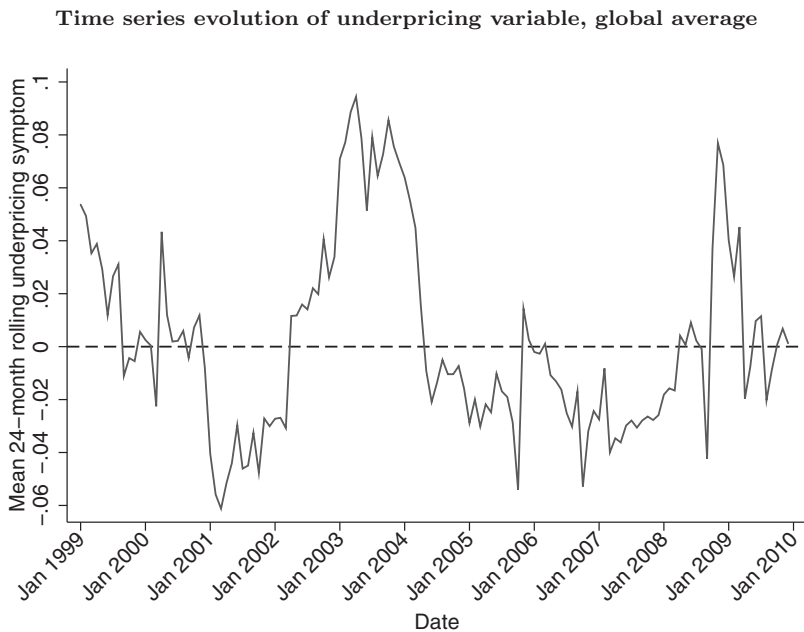


Table 5 reports the pairwise correlations between the predictors and generally shows low levels of correlation. The correlation between investment growth and underpricing is positive, suggesting that managers may exploit underpriced credit and simultaneously invest more.

Results

Table 6 presents the main regression results for the full study period 1999–2011.¹⁵ Specification (1) corresponds to the augmented global asset pricing

¹⁵The results are robust to focusing on the period following the introduction of US REITs into the broader stock market indices in 2001, which may have influenced investor awareness with regard to listed real estate investment firms, that is the subperiod 2002–2011. The results are also robust to focusing on the period prior to the onset of the global financial crisis, that is the subperiod 2002–2007.

Table 5 ■ Correlation table for independent variables—Full study period (1999–2011).

Variable	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
<i>MSCI</i>	1.00											
<i>CTRY</i>	0.00	1.00										
<i>RERES</i>	0.00	0.00	1.00									
<i>FXRES</i>	-0.23*	-0.00	-0.03*	1.00								
<i>FXCOM</i>	-0.66*	-0.09*	-0.16*	0.13*	1.00							
<i>USIN</i>	0.07*	0.01*	0.07*	-0.05*	-0.15*	1.00						
<i>UPRIC</i>	0.00	0.04*	0.02*	-0.00	-0.00	0.01	1.00					
<i>DE ratio</i>	0.00	-0.00	-0.00	0.01*	0.00	0.01	-0.03*	1.00				
<i>ln firm size</i>	0.03*	0.01	0.02*	-0.06*	-0.03*	-0.03*	-0.04*	-0.11*	1.00			
<i>REIT status</i>	-0.00	-0.00	-0.00	-0.00	0.00	-0.00	-0.05*	0.01*	0.11*	1.00		
<i>Country governance</i>	-0.02*	-0.01*	0.04*	-0.03*	0.01*	-0.06*	0.09*	-0.08*	-0.10*	-0.13*	1.00	
<i>Rate of investment</i>	-0.02*	0.00	-0.01*	0.01	0.01*	-0.00	0.02*	0.11*	-0.05*	0.01	-0.01	1.00

Notes: The table presents the pairwise Pearson correlation coefficients between the independent variables included in our study. *MSCI* is the monthly total return on the *MSCI* world stock market index. The country residual *CTRY* is obtained from regressing the monthly excess (over the risk-free rate) total return on country *c*'s main stock market index on the monthly excess total world stock market return and collecting the residuals that represent the orthogonalized country factors. The real estate residual *RERES* is obtained from a projection of the monthly excess total return on country *c*'s *EPRA/NAREIT* listed real estate index on the corresponding excess return on the world stock market index and the country's main stock market index and collecting the residuals that represent the orthogonalized real estate factor. The currency residual *FXRES* is obtained from projecting the monthly change in country *c*'s exchange rate relative to the US\$ on the changes in all other countries' exchange rates relative to the US\$ and collecting the residuals, which we average to obtain the residual currency factor. The common currency factor *FXCOM* is obtained from averaging the deviation from the mean predicted values of this projection (excluding the constant). *USIN* is unexpected US inflation from filtering the monthly change in the CPI index using an ARIMA (0,1,1) specification and collecting the residual. The underpricing variable *UPRIC* is the rolling 24-month correlation between the returns on the listed real estate firms in country *c* and the monthly change in the default spread in the corresponding country. *DE ratio* is the debt-to-equity ratio of the sample firms. *LN Firm size* is the log of the market capitalization of the sample firms. *REIT status* is a dummy variable that takes the value of one if a firm has elected the *REIT status*. *Country governance* is the equally weighted average of the six component scores of the World Governance Indicators. The *rate of investment* is the annual change in net real estate investment relative to the beginning of period net real estate investment. The asterisk denotes significance at the 5% level.

Table 6 ■ Regression results for global firm panel—Full study period 1999–2011.

Variable	(1) Global Panel		(2) IV Panel		(3) Residual UPRIC		(4) UPRIC Dummy	
	Coefficient	t-Statistic	Coefficient	t-Statistic	Coefficient	t-Statistic	Coefficient	t-Statistic
<i>MSCI</i>	1.00***	34.5	1.04***	28.1	1.00***	34.0	0.99***	34.4
<i>CTRY</i>	0.56***	15.7	1.32***	3.4	0.57***	15.2	0.57***	15.9
<i>RES</i>	0.68***	24.6	0.68***	24.6	0.68***	24.6	0.68***	24.7
<i>FXRES</i>	-0.28	-1.4	-0.30	-1.5	-0.28	-1.4	-0.38**	-2.0
<i>FXCOM</i>	0.42***	8.3	0.54***	5.8	0.41***	8.2	0.39***	7.9
<i>USIN</i>	1.32***	7.4	1.48***	7.2	1.35***	7.5	1.27***	7.0
<i>LUPRIC</i>	-0.01**	-2.0			-0.00**	-2.0	-0.00*	-1.8
<i>DE ratio</i>	-0.00	-0.9	-0.00	-1.0	-0.00	-1.0	-0.00	-1.0
<i>In firm size</i>	0.00***	7.3	0.00***	6.9	0.00***	7.3	0.00***	7.6
<i>REIT status</i>	0.00***	3.0	0.00***	3.0	0.00***	3.1	0.00***	3.2
<i>Country governance</i>	-0.03*	-1.9	-0.02	-1.4	-0.03**	-2.1	-0.03*	-1.7
<i>Constant</i>	0.02	1.0	0.02	0.7	0.03	1.2	0.02	0.8
<i>Observations</i>	40,806		40,806		39,872		41,451	
<i>Firm clusters</i>	566		566		565		571	
<i>R²</i>	0.31		0.29		0.31		0.31	
<i>Kleibergen-Paap rank LM statistic</i>			158.5					
<i>Kleibergen-Paap rank Wald F-statistic</i>			159.0					

Notes: A global panel of monthly excess firm returns is regressed on the lagged underpricing variable *LUPRIC* and the main macroeconomic controls as well as controls for leverage, firm size, *REIT status* and country-level governance (column (1)). In IV Global panel (column (2)), the country residual is instrumented by the lagged underpricing variable. First-stage results are not reported. The *Kleibergen-Paap rank LM statistic* assesses instrument relevance, the Wald *F*-statistic assesses instrument strength. Column (3) replaces the underpricing variable calculated on raw returns with an equivalent variable calculated on the basis of returns filtered through the multifactor international macro asset pricing model. Column (4) considers a dummy variable that takes the value of one if the firm at time *t* exhibits an (inverse) underpricing symptom of more than 20%. We employ the following control variables: *MSCI* is the monthly total return on the *MSCI* world stock market index. The country residual *CTRY* is obtained from regressing the monthly excess (over the risk-free rate) total return on country *c*'s main stock market index on the monthly excess total world stock market return and collecting the residuals that represent the orthogonalized country factors. The real estate residual *RES* is obtained from a projection of the monthly excess total return on country *c*'s *EPRA/NAREIT* listed real estate index on the corresponding excess return on the world stock market index and the country's main stock market index and collecting the residuals that represent the orthogonalized real estate factor. The currency residual *FXRES* is obtained from projecting the monthly change in country *c*'s exchange rate relative to the US\$ on the changes in all other countries' exchange rates relative to the US\$ and collecting the residuals, which we average to obtain the residual currency factor. The common currency factor *FXCOM* is obtained from averaging the deviation from the mean predicted values of this projection (excluding the constant). *USIN* is unexpected US inflation from filtering the monthly change in the CPI index using an ARIMA (0,1,1) specification and collecting the residual. *Country governance* is the equally weighted average of the six component scores of the World Governance Indicators. *DE ratio* is the debt-to-equity ratio of the sample firms. In firm size is the log of the market capitalization of the sample firms. *REIT status* is a dummy variable that takes the value of one if a firm has elected the *REIT status*. Significance is indicated as follows: ****p* < 0.01, ***p* < 0.05, **p* < 0.10.

model. Specification (2) employs the lagged underpricing variable as an instrument to predict the country residual in the model. In specification (3), we replace the original underpricing variable with an alternative based on the residual returns that have been filtered using the general international asset pricing model that considers market, inflation and exchange rate factors. Specification (4) includes a dummy variable to indicate firms that exploit underpriced credit to a significant degree, measured as $\rho_{jt} > 0.2$.

Consistent with theory and empirical research in industrial stocks (Vassalou 2000, Hou, Karolyi and Kho 2011), the global stock market is highly significant in explaining the time-series of international real estate securities returns. This finding is also consistent with previous research in real estate securities (Ling and Naranjo 2002, Bond, Karolyi and Sanders 2003). The coefficient is approximately one, suggesting that international real estate securities returns respond almost directly proportionally to fluctuations in the world stock market.

We also find evidence for the significant positive impact of a country residual on the time-series of international real estate securities returns. Our result is consistent with the view that there are local stock market factors that drive real estate securities returns in a country beyond the stock market fluctuations captured in the global stock market proxy (Ling and Naranjo 2002, Bond, Karolyi and Sanders 2003).

The residual performance of a country's real estate securities index, net of the influence of the global and local stock markets, also seems positively related to the time-series of international real estate securities returns (Ling and Naranjo 2002, Bond, Karolyi and Sanders 2003). This finding supports the notion of real estate securities as a diversifying asset class relative to industrial stocks.

The common component of foreign exchange rate fluctuations appears to be significantly positively related to the time-series of international real estate securities returns. This finding is consistent with Vassalou (2000) and implies that during the study period, investors were better off not hedging exchange rate exposure as hedging may have eliminated the positive return response to these fluctuations.

US inflation has a significantly positive impact on the returns from international real estate securities. This finding implies that these securities appear to be able to provide a hedge against US inflation, consistent with findings reported in Vassalou (2000) for general stocks. Country governance generally appears to be inversely related to excess firm returns, suggesting that investors earn a positive risk premium for exposure to countries where governance is weaker. Firm size seems to be significantly positively related to excess firm returns, suggesting

that larger firms outperform smaller firms.¹⁶ Lastly, REIT status appears to be positively related to excess firm returns, suggesting that REIT firms on average outperform their non-REIT counterparts.

The lagged underpricing symptom seems significantly negatively related to the time-series of international real estate securities returns. The returns on firms that exploit underpriced credit will have a negative correlation with changes in the lending spread in their respective countries. Those firms are likely to underperform relative to their peers. On the other hand, the returns on firms that do not exploit underpriced credit will have a nonnegative correlation with changes in the local lending spread and do not systematically underperform. This mechanism is captured in the negative sign of the coefficient on the lagged underpricing variable. In other words, investors are able to observe the relationship between past firm returns and the local lending spread and assess whether firms exploit underpriced credit using the information set available at a given time. Investors are then able to adjust their pricing of the firm's equity and bid down the price of firms that exploit underpriced credit. Note however that the symptom we employ appears to be building up slowly. Investors require sufficient time to observe the correlation between firm returns and changes in the default spread in order to assess any exploitation of underpriced credit before bidding down the stock.

This relationship is consistent with the loan underpricing theory of Pavlov and Wachter (2009). When property owners take advantage of underpriced credit, they benefit in the short-run but expose themselves to long-term difficulties for two reasons. First, the underpriced credit is likely to disappear eventually, leaving them exposed to cost of credit increases even if the overall interest rates in the economy have not changed. Second, operating in a market where underpriced credit is prevalent is risky, as this market is likely to experience larger price declines in an economic downturn. Managers of publicly traded real estate companies appear to exploit underpriced credit as they can reap the benefits of short-term profitability and have limited downside. Shareholders, interested in the long-term performance of the firm are not in favor of taking advantage of underpriced credit for a number of reasons. First, such borrowing increases the long-term vulnerability of the firm exposes it to larger downside risks. Second, a manager taking advantage of underpriced credit is also likely to engage in empire building, thus growing the firm beyond its optimal size and/or

¹⁶This finding generally appears inconsistent with the general asset pricing literature suggesting that smaller firms tend to outperform larger firms (Fama and French 1993). However, small stocks tend to outperform big stocks only over long periods and in relatively stable conditions. In a period such as the recent crisis, small stocks could easily underperform.

undertaking investments that would detract from firm value in the absence of underpriced credit. Therefore, firms that take advantage of underpriced credit appear to underperform.

Our results shed light on the overall link between credit conditions and asset prices. Much of the related existing literature focuses on the interaction between house prices and credit, but our approach is the first to study this interaction in the context of publicly traded companies. A number of studies document house price increases in the presence of cheap credit, and easing of credit in response to price increases. While it is not surprising that privately held real estate experiences increase and decrease in value and performance over the credit cycle, one might expect that the investors in publicly traded companies have the foresight to underweight firms that take advantage of underpricing at all times.¹⁷

Research commonly finds evidence for the significance of a country or regional residual (Ling and Naranjo 2002, Bond, Karolyi and Sanders 2003). However, the literature has not yet established what drives this residual country factor. Our results from employing the lagged inverse underpricing variable to predict the country residual in our asset pricing model, especially the high values of the rank statistics assessing instrument relevance and strength, suggest that the country residual may be partly driven by local credit market conditions (specification (2)).

Further, we replace the original underpricing variable with an alternative based on the residual returns filtered using the general international asset pricing model that considers market, inflation and exchange rate factors. Our finding is robust to using the filtered series (specification (3)).

We also include a dummy variable to indicate firms that exploit underpriced credit to a significant degree at a given point in time, measured as $\rho^{mv} > 0.2$ (specification (4)). The constant indicates the risk-free rate of return that investors can earn beyond the returns generated through exposure to the macroeconomic and firm risk factors included in our model. The coefficient on the dummy variable indicates the marginal return that investors can earn by investing in the firm type corresponding to the indicator variable. The coefficient on the firm-type dummy in our model is negative and significant, suggesting

¹⁷This expectation would force such firms to underperform even during credit expansion periods. Instead, we find (in unreported results) that even publicly traded firms that exploit underpriced credit outperform during credit expansion periods. The implication is that publicly traded equity on its own does not seem to be able to eliminate the incentives for exploiting underpriced debt.

Table 7 ■ Robustness tests on threshold for UPRIC dummy variable—Full study period (1999–2011).

Variable	(1) Coefficient	(2) <i>t</i> -Statistic
<i>UPRIC Dummy 0.1</i>	−0.00**	−2.0
<i>UPRIC Dummy 0.2</i>	−0.00*	−1.8
<i>UPRIC Dummy 0.3</i>	−0.00**	−2.5
<i>UPRIC Dummy 0.4</i>	−0.01***	−2.9
<i>UPRIC Dummy 0.5</i>	−0.01***	−2.6
<i>UPRIC Dummy 0.6</i>	−0.01***	−3.0
<i>UPRIC Dummy 0.7</i>	−0.02***	−3.1
<i>UPRIC Dummy 0.8</i>	−0.02***	−2.9
<i>UPRIC Dummy 0.9</i>	−0.02***	−2.8
<i>Observations</i>	41,451	
<i>Firm clusters</i>	571	

Notes: The table presents an extract of the results from a regression of a global panel of monthly excess firm returns on a dummy variable *UPRIC Dummy* that takes the value of one if the underpricing variable exceeds the threshold stated in the row labels. The regressions control for a constant and all the macroeconomic factors in our main model (the world stock market, the residual country factor, foreign currency factors, US inflation as well as controls for leverage, firm size, REIT status and country-level governance), but coefficients for the control variables are not shown here. We include dummy variables to capture country and year effects. Significance is indicated as follows: *** $p < 0.01$, ** $p < 0.05$, * $p < 0.10$.

that investors can improve risk-adjusted returns by avoiding firms that exploit underpricing.

We have estimated a set of additional regressions including different versions of the underpricing dummy variable defined by a range of thresholds from 0.1 to 0.9 in steps of 0.1 (Table 7). Our main conclusions are robust to choosing different thresholds for the definition of the dummy variable. In addition, the sequence of dummy variables allows us to some extent to examine potential aspects of nonlinearity in the relationship between the exploitation of underpriced credit and excess firm returns. Our results show that the coefficients of the dummy variables measured at different thresholds become increasingly negative as the threshold values increase. We interpret this finding as evidence consistent with the notion that the increasing use of underpriced credit may have an increasingly negative impact on returns.

As far as the potential for improvements on risk-adjusted returns is concerned, the use of alternative thresholds for the definition of the dummy variable suggests that the marginal risk-adjusted return to be achieved by avoiding firms

that exploit underpricing increases in the extent to which these firms exploit mispriced credit.¹⁸

However, this finding does not necessarily imply that firms that do not exploit underpricing are just as beneficial for improving investment performance as the firms that exploit underpriced credit have a detrimental impact on performance. Overall, this part of our analysis allows us to conclude that avoiding firms that exploit underpricing helps investors achieve better risk-adjusted returns because these firms contribute negatively to risk-adjusted returns.

Robustness Tests

We explore several perspectives on the robustness of our findings. Table 8 presents the results on these robustness tests. First, it is possible that the significance of the underpricing-related variables are driven by changes in the cost of debt. Our focus is on firms exploiting errors in the pricing of debt in the banking system. We include (1) changes in the lending spread and (2) the lending rate in order to control for this effect (see column (1)). The change in the lending spread is not significant and does not detract from the significance of the underpricing variable. Also, the magnitude of the coefficient on the underpricing variable remains fairly stable as compared to the original specification. The lending rate itself is significant, but again does not detract from the significance of the underpricing variable, suggesting that our results are robust to controlling for different aspects of the cost of debt.

We control for the residual country general stock market performance, net of the impact of the global stock market. This variable arguably captures business cycles through the observed variation in the stock market return. However, we have added an interaction term between this country residual and the underpricing variable in order to gauge any potential differential relationships between underpriced credit and firm performance throughout different periods of the business cycle (see column (2)). Our results remain robust to this additional control.

We have also added the square of the underpricing variable to the regression model as an alternative measure of nonlinearities in this relationship (see column (3)). Our main findings are robust to the inclusion of the square term, but this term itself is insignificant. However, the inclusion of a square term of

¹⁸Consistently, we find in unreported results that an inverse specification of the firm type dummy to indicate firms that do not exploit underpricing, measured as $\rho^{it} < -0.2$, is insignificant.

Table 8 ■ Robustness tests—Full study period (1999–2011).

Variable	(1) Lending Cost		(2) Business Cycle		(3) Nonlinearity		(4) Momentum		(5) Investment Growth	
	Coefficient	t-Statistic	Coefficient	t-Statistic	Coefficient	t-Statistic	Coefficient	t-Statistic	Coefficient	t-Statistic
<i>MSCI</i>	1.01***	34.6	1.00***	34.4	1.00***	34.5	1.01***	33.0	0.90***	20.4
<i>CTRY</i>	0.58***	15.9	0.56***	16.0	0.56***	15.7	0.58***	14.4	0.20***	4.5
<i>RETES</i>	0.68***	24.7	0.68***	24.6	0.68***	24.6	0.72***	25.2	0.88***	20.7
<i>FXRES</i>	-0.18	-0.9	-0.27	-1.4	-0.29	-1.5	-0.39**	-2.0	-0.45**	-2.0
<i>FXCOM</i>	0.39***	7.8	0.42***	8.3	0.42***	8.3	0.35***	6.3	0.24***	3.8
<i>USIN</i>	1.28***	7.2	1.33***	7.4	1.33***	7.4	1.13***	5.9	1.01***	3.7
<i>LUPRIC</i>	-0.00*	-1.7	-0.01**	-2.0	-0.01**	-2.0	-0.00**	-2.0		
<i>DE ratio</i>	-0.00	-0.8	-0.00	-0.9	-0.00	-0.9	-0.00	-0.7	0.00	0.8
<i>LN firm size</i>	0.00***	7.3	0.00***	7.3	0.00***	7.2	0.00***	6.5	0.00***	5.6
<i>REIT status</i>	0.00***	2.8	0.00***	3.0	0.00***	3.0	0.01***	3.1	0.01***	2.7
<i>Country governance</i>	-0.04***	-2.7	-0.03*	-1.9	-0.03*	-1.9	-0.04**	-2.3	-0.08	-1.5
<i>Lending rate</i>	0.15***	2.7								
Δ Spread	-0.01	-1.6								
<i>BUSINTER</i>			-0.09	-0.8	0.01	1.0				
<i>LUPRIC</i> ²							0.00	0.9		
<i>BH6M</i>									-0.00***	-5.5
<i>INVINTER</i>							0.04	1.5	0.08	1.2
Constant	0.04	1.4	0.02	0.9	0.02	0.9	0.04			
Observations	39,930		40,806		40,806		33,368		18,313	
Firm clusters	566		566		566		564		197	

Notes: The table presents the robustness tests. We regress a global panel of monthly excess firm returns on the inverse of the lagged underpricing variable *LUPRIC*. The regressions control for all the macroeconomic factors and firm-level variables from our main model. Column (1) additionally controls for two aspects of the cost of debt, the *lending rate* and the change in the default spread (Δ Spread). Column (2) considers a potential interaction between unpriced credit and the business cycle by controlling for the product of the country residual and the underpricing variable in *BUSINTER*. Column (3) considers the possibility of nonlinearities in the relationship between underpriced credit and firm performance by controlling for the square of the underpricing variable. Column (4) controls for return momentum using the six-month buy-and-hold return *BH6M* on the sample firms. Column (5) considers an interaction term *INVINTER*, calculated between the underpricing variable and the rate of investment. We include dummy variables to capture country and year effects. We employ the following control variables: *MSCI* is the monthly total return on the *MSCI* world stock market index. The country residual *CTRY* is obtained from regressing the monthly excess (over the risk-free rate) total return on country *c*'s main stock market index on the monthly excess total world stock market return and collecting the residuals that represent the orthogonalized country factors. The real estate residual *RETES* is obtained from a projection of the monthly excess total return on country *c*'s *EPRA/NAREIT* listed real estate index on the corresponding excess return on the world stock market index and the country's main stock market index and collecting the residuals that represent the orthogonalized real estate factor. The currency residual *FXRES* is obtained from projecting the monthly change in country *c*'s exchange rate relative to the US\$ on the changes in all other countries' exchange rates relative to the US\$ and collecting the residuals, which we average to obtain the residual currency factor. The common currency factor *FXCOM* is obtained from averaging the deviation from the mean predicted values of this projection (excluding the constant). *USIN* is unexpected US inflation from filtering the monthly change in the CPI index using an ARIMA (0,1,1) specification and collecting the residual. *Country governance* is the equally weighted average of the six component scores of the World Governance Indicators. *DE ratio* is the debt-to-equity ratio of the sample firms. *LN firm size* is the log of the market capitalization of the sample firms. *REIT status* is a dummy variable that takes the value of one if a firm has elected the *REIT status*. Significance is indicated as follows: *** $p < 0.01$, ** $p < 0.05$, * $p < 0.10$.

Table 9 ■ Robustness test on nonreal estate stocks.

Variable	(1) All Stocks		(2) All Stocks Winsorized	
	Coefficient	<i>t</i> -Statistic	Coefficient	<i>t</i> -Statistic
<i>MSCI</i>	1.38***	11.5	1.30***	17.1
<i>CTRY</i>	1.17***	4.9	1.00***	6.2
<i>FXRES</i>	-7.67***	-6.0	-8.59***	-11.5
<i>FXCOM</i>	0.10	0.4	-0.06	-0.2
<i>USIN</i>	7.27***	7.3	5.62***	6.6
<i>LUPRIC</i>	0.04	0.2	-0.11	-0.7
<i>Constant</i>	1.52***	20.0	1.52***	20.1
<i>Observations</i>	107,906		107,906	
<i>Firm clusters</i>	1,175	1,175		
<i>Country fixed effects</i>		Yes	Yes	
<i>Year fixed effects</i>		Yes	Yes	

Notes: The table shows the robustness test for nonreal estate, industrial firms. The regression replicates the base specification for this broader set of firms. We regress a global panel of monthly excess firm returns on the inverse of the lagged underpricing variable *LUPRIC*. We employ the following control variables: *MSCI* is the monthly total return on the *MSCI* world stock market index. The country residual *CTRY* is obtained from regressing the monthly excess (over the risk-free rate) total return on country *c*'s main stock market index on the monthly excess total world stock market return and collecting the residuals that represent the orthogonalized country factors. The currency residual *FXRES* is obtained from projecting the monthly change in country *c*'s exchange rate relative to the US\$ on the changes in all other countries' exchange rates relative to the US\$ and collecting the residuals, which we average to obtain the residual currency factor. The common currency factor *FXCOM* is obtained from averaging the deviation from the mean predicted values of this projection (excluding the constant). *USIN* is unexpected US inflation from filtering the monthly change in the CPI index using an ARIMA (0,1,1) specification and collecting the residual. Significance is indicated as follows: *** $p < 0.01$, ** $p < 0.05$, * $p < 0.10$.

a variable introduces significant collinearity with the main effect of this variable, potentially driving out the significance of the square term. Therefore, we focus our examination of potential nonlinearities in the relationship between underpriced credit and firm returns on the sequence of dummy variables.

In addition, the coefficient of the inverse correlation could also capture the impact of momentum in excess firm returns. We have expanded our robustness tests to control for momentum, using the lagged six-month buy-and-hold return on the sample firms (see column (4)). Our results are robust to controlling for return momentum.

Further, we examine the relationship between underpriced credit, investment behavior and firm performance. We add an interaction term between

underpriced credit and investment growth, measured as the annual change in net real estate investment relative to the beginning of period net real estate investment holdings from SNL. The coefficient on the interaction term between the two variables is negative and significant (column (5)). Our results are therefore consistent with the hypothesis that managers using underpriced credit underperform if they invest more.

Lastly, our hypothesis refers to underpricing of bank debt. This perspective implies that we expect this relationship to be specific to real estate firms since traditional industrial firms are less heavily reliant on bank debt. We should thus not observe a significant impact of the underpricing variable in the returns on industrial firms.

We replicate our analysis for a panel of nonreal estate firms from the main stock market indices of the countries in which we find a significant relationship between the underpricing variable and the returns on listed real estate, namely Australia, Austria, Norway, New Zealand, Poland and Spain (Table 9). As expected, the underpricing variable is not significant. The mechanism of interaction between the real and financial sectors that we describe here relies on a direct response in the prices of real assets to changes in the credit conditions. This link is especially tight in the real estate sector. However, the real estate markets in the countries with significant underpricing of credit may be relatively smaller and, in some cases, less mature.

Conclusion

The benefits of diversification through international real estate securities are well established, but their return drivers are unclear. To date, the nature and pricing rationale of international real estate securities are not fully understood. We jointly test the canonical implications of the three major international asset pricing models. Consistent with prior research, we find that international real estate securities are strongly related to a global market factor, but they appear to offer diversification benefits as country and residual real estate factors remain highly significant. International real estate securities correlate with common currency fluctuations but appear to provide a hedge against US inflation. We contribute to the literature on the drivers of the returns generated by international real estate securities by documenting the significant role of macroeconomic factors in explaining these returns.

In addition, we find evidence consistent with our hypothesis that the exploitation of underpriced debt is reflected in security returns and partly drives the residual country factors. This finding is robust to controlling for various aspects of the price of credit. We can also establish that this finding does not hold for

firms outside the real estate sector where inefficiencies in the credit market are less relevant and where the links between the real and financial aspects of the industry are less tight.

Having said that, we find that underpriced credit may be exploited especially in countries with smaller, less developed listed real estate sectors, suggesting that market maturity may have a role in limiting this phenomenon. More generally, our findings contribute to the literature on the interaction between real and financial markets by offering evidence on the role of the price of credit in determining asset returns.

Our findings further provide evidence in favor of the view that investors can employ information about past firm returns to assess to some extent whether managers engage in inefficient activities enabled by underpriced credit. Therefore, our findings imply that investors are able to make more efficient decisions about capital allocation by examining the underpricing variable employed in this study. Investors are able to identify and bid down the price of the firms that engage in empire-building strategies.

Our results are also consistent with prior work suggesting that the use of underpriced credit exacerbates the asset price cycle both during the expansion and contraction periods. This work is usually focused on nontraded assets or accounting measures of profitability or performance. Our study is the first, to the best of our knowledge, to use data on actively traded, publicly listed firms, that are commonly considered to be priced efficiently. The significant and persistent stock market underperformance that we document for companies using underpriced credit suggests that investors have the ability to ultimately detect the exploitation of underpriced credit.

Our analysis captures overreliance on underpriced credit and its effect on firm performance. This effect may be driven by firms exploiting underpriced credit to purchase assets at inflated prices (Pavlov and Wachter 2009) or by firms engaging in overinvestment. Future research may consider directly modelling overinvestment fuelled by underpriced credit and examining its impact on firm performance.

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